

WEBINAR ON INNOVATION AND IP: INNOVATE FOR A GREEN FUTURE

ON WORLD IP DAY ON

26th April 2020

The Centre for Intellectual Property Research and Advocacy organised a Webinar on "**Innovation and IP: Innovate for a Green Future**" on the occasion of World IP Day.

The webinar was conducted by **Dr. Irene Calboli**, Professor at Texas A & M University School of Law.

The speaker commenced the session by giving a brief introduction about the global energy demand and supply and how the demand will rise by 30% by 2040. She emphasised on the areas in which green technology is necessary for sustainable development that would prove to be beneficial economically and ecologically. She also threw some light on the fact that innovation is essential for development.



The screenshot shows a Zoom webinar interface. The main slide has a green and white background with a tree graphic on the left. The title is "Intellectual Property and Green Technology" in green. Below the title, it lists "Prof. Irene Calboli" and her affiliations: "Texas A&M University School of Law", "Nanyang Business School, Nanyang Technological University", and "University of Geneva, School of Law". On the right, a "Participants" window is open, showing a video feed of Prof. Calboli and a list of attendees: Dhanya K A, Dr. Sarfaraz Ahmed Khan, Sakshi Agrawal (me), and aarushidey338. The Zoom control bar at the bottom shows various icons for chat, mute, video, and screen sharing.

Furthermore, she talked about how the rising carbon emissions can lead to global warming which would cause several problems for mankind such as a reduction in the supply of resources.

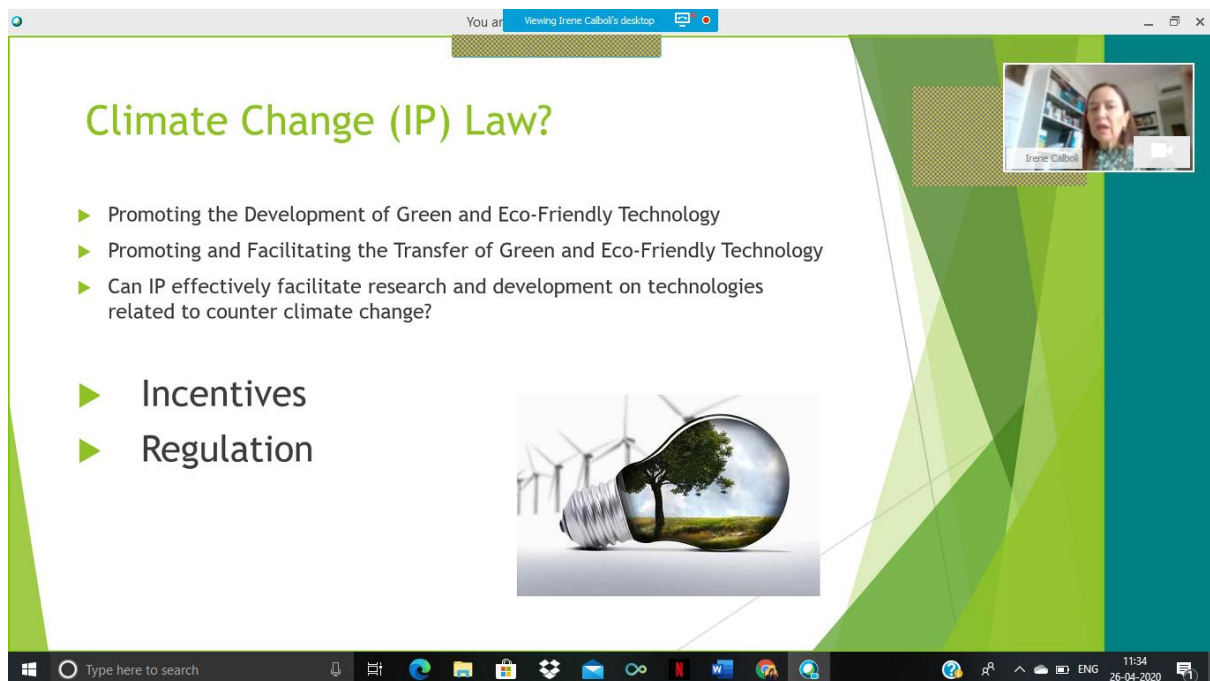
It is important to innovate towards green technology to make our planet cleaner and liveable for future generations.

She also discussed in detail some of the most important international agreements like the Kyoto Protocol, Paris agreement and the Cancun agreement.

She further explained the relationship between patents and green technology, trade secret and green technology, copyrights and green technology as well as trademarks and green technology and how Intellectual Property can act as an incentive for innovation in the field of green technology

The session was concluded at an interactive note as the students and the faculty raised multiple questions and clarified their doubts. The questions and doubts were graciously answered by Dr. Calboli.

With over 80 participants both internal and external, the event turned out to be a huge success.



The screenshot shows a Zoom meeting window titled "Viewing Irene Calboli's desktop". The main content is a presentation slide with the following text:

Climate Change (IP) Law?

- ▶ Promoting the Development of Green and Eco-Friendly Technology
- ▶ Promoting and Facilitating the Transfer of Green and Eco-Friendly Technology
- ▶ Can IP effectively facilitate research and development on technologies related to counter climate change?

Below the list, there are two more bullet points:

- ▶ Incentives
- ▶ Regulation

To the right of the text is an image of a glowing lightbulb. Inside the bulb, there is a green landscape with a tree and a blue sky. In the background of the image, there are several wind turbines.

In the top right corner of the Zoom window, there is a small video feed of Irene Calboli, a woman with dark hair, wearing a patterned top, sitting in front of a bookshelf.

The Windows taskbar is visible at the bottom, showing the search bar, task view, and various application icons. The system tray on the right shows the time as 11:34 and the date as 26-04-2020.