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Invitation for the National Symposium - CCRM

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Fri, Jan 10, 2020 at 4:32 PM

Dear Sir/Madam,

You are cordially invited to the inaugural ceremony of our Flagship event National Symposium on Consumerism, Consumer Citizenship, and Sustainable Consumption on 11th January 2020, 9:30 am.

Venue: Conventional Hall, Symbiosis International (Deemed University), Hyderabad Campus

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Thanks & Regards,

Centre for Consumer Rights and Marketing,

SYMBIOSIS LAW SCHOOL, HYDERABAD

Survey Number 292, Off Bangalore Highway

Village: Mamidipalle, Nandigama Mandal,

District: Rangareddy

Hyderabad 509217 (Telangana), India

Website: www.slsh.edu.in

GUIDELINES FOR SUBMISSION OF PAPER

Selected papers will be published in an edited book with ISBN or Journal of Symbiosis Law School, Hyderabad.

1. The participants may send their Research Paper of 5,000- 6,000 words
2. Co – authorship up to two members is permitted.
3. The participants should submit an abstract of not more than 500 words by 5th December, 2019
4. The abstract and the final paper must not mention the author's name or his/her affiliation. A separate cover page must be attached which must contain the details of the author including author's name, affiliation and contact details.
5. The abstract and the final paper shall be accompanied by a declaration that the work submitted is original and that the content does not infringe the copyright of any other person. The University is not liable for the copyright infringements by the authors.
6. All abstracts and final papers must be submitted to the email sympo.nccc@slsh.edu.in
7. Selection of abstracts will be notified by 10th December 2019.
8. The final paper must be submitted by 3rd January 2020.
9. The participants must pay the registration fees latest by 25th December 2019.
10. Plagiarism will result in rejection of the paper.

FORMATTING GUIDELINES

1. The manuscripts submitted shall adhere to Bluebook 20th Edition method of citation.
2. The content of the abstract and manuscripts must be in Times New Roman, with font size 12, 1.5 inch spacing, one inch margin space on both sides and must be justified. The foot notes must be in Times New Roman size 10, single spaced and justified.
3. The manuscripts must be submitted in doc/docx.

Registration Fee

Registration fees (includes accommodation and food) to be paid upon selection of abstract is

1. INR 2000/- for UG and PG students
*Additional charge of INR 1000/- per Co-author.
2. INR 2500/- for Research Scholars, Academicians and practitioner
*Additional charge of INR 1500/- per Co-author.
3. INR 3000/- for Corporate delegates
*Additional charge of INR 1500/- per Co-author.

Chief Patron

Professor (Dr.) Sarfaraz Ahmed Khan
Director, SLS-Hyderabad

Patron

Dr. Anuradha Binnuri
Deputy Director, SLS-Hyderabad

Research and publication Head

Professor (Dr.) Sripathi Dwarkanath

CONTACT US

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Survey No. 292, Off Bangalore Highway
Village : Mamidipalle, Mandal : Nandigama,
Hyderabad, Telangana 509217



SYMBIOSIS LAW SCHOOL, HYDERABAD

Symbiosis International (Deemed University), Pune.

(Established under Section 3 of the UGC Act 1956,
Re-Accredited by NAAC with "A" Grade (3.58/4) | Awarded Category -I by UGC



NATIONAL SYMPOSIUM ON CONSUMERISM, CONSUMER CITIZENSHIP, & SUSTAINABLE CONSUMPTION

January 11th & 12th 2020



An Initiative by
Centre for Consumer Rights & Marketing



[symposium.ccrm](https://www.instagram.com/symposium.ccrm)



sympo.nccc@slsh.edu.in



[symposium.ccrm](https://www.facebook.com/symposium.ccrm)



ABOUT SYMBIOSIS LAW SCHOOL, HYDERABAD

Symbiosis Law School (SLS) Hyderabad was established in 2014 inheriting splendid novelty, dynamism, and excellence in education of Symbiosis International (Deemed University), Pune. Symbiosis Law School Hyderabad is founded on pillars of expertise, justice and Service and is committed to impart quality legal education confirming to acclaimed International standards. The legacy of Symbiosis Law Schools in excellence and quality began with Symbiosis Law School Pune, which is consistently ranked among the top 10 law schools in India in the last 15 years.

MOTIVATION FOR THE SYMPOSIUM

In the above backdrop, a symposium titled “Consumerism, Consumer Citizenship and Sustainable Consumption”, is being organized by CCRM, Symbiosis Law School, Hyderabad

It is pertinent to note that there is a plethora of literature available on consumer rights and consumer protection in India but little on consumer responsibilities and consumer citizenship and the role of the legal fraternity in creating awareness on consumer responsibilities and consumer citizenship in the growing era of consumerism. The Symposium seeks to address growing consumerism and awareness of consumer rights in India and also the lack of information on consumer responsibilities.

OBJECTIVES FOR THE SYMPOSIUM

- To bring to the fore the role of legal fraternity in creating a platform for the consumer responsibilities and citizenship
- To discuss the legal implications of consumer citizenship in the globalized economy and sustainable consumption

ABOUT CCRM

Centre for Consumer Rights and Marketing (CCRM) has been established in Symbiosis Law School, Hyderabad with the motive of understanding the multi-dimensional aspects of a buyer and seller relationships. It works on creating consumer awareness and also in understanding the importance of responsible marketing. These two elements, in turn, lead to effective entrepreneurial development.



THEME FOR SYMPOSIUM

The major theme of the symposium is “Consumerism, Consumer Citizenship and Sustainable Consumption”. We are inviting papers from different disciplines including Law, Business Management, Political Science and Environmental Sciences. The sub-themes include, but are not limited to:

- Jurisprudential and conceptual dimensions of consumerism
- Consumer advocacy- Innovation and transformation of consumer laws
- Consumer protection and criminal liability
- Consumerism in International integration of E-commerce
- Political Consumerism
- Sustainable consumption and Corporate Responsibility
- Consumer citizenship and global citizenship
- Crony Consumerism

BACKGROUND FOR THE SYMPOSIUM

Consumerism is a social movement seeking to augment the rights and powers of buyers in relation to sellers and has gradually emerged in most of the western countries as a powerful force to be reckoned with, as the markets are now flooded with innumerable varieties of products.

It's been claimed that consumerism has led the society to a point where humanity now has a global ecological footprint, one third larger than the planet we inhabit. Sustainable consumption can be a remedy for excessive consumption. Moving towards sustainable consumption may in the end be a task for the individual but the debate about this must also acknowledge the structural factors that surround the consumer.

The focus here will be on the power of the political system to intervene. Consumer citizenship ascribes weight to the dimension of citizens' duties which is predominantly explicated with the terms of responsibility: the ethics of responsibility is geared to a consumer who is urged to buy socially conscious goods. To accomplish such changes may, however, require the participation of the same individuals who are consumers but rather in their parallel role as citizens.

CALL FOR PAPERS

We are inviting quality Research Papers from the students, scholars, academicians, legal practitioners, bureaucrats, and other working professionals for the symposium.

AWARDS
Best Paper Award in each theme



SYMBIOSIS LAW SCHOOL, HYDERABAD

(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

National Symposium on Consumerism, Consumer Citizenship, and Sustainable Consumption

Organized by

Centre for Consumer Rights and Marketing

On 11th and 12th January 2020

ITINERARY

Day 1: 11th January 2020 (Saturday)

Time	Details	Venue
8:00 am - 9:00 am	Breakfast and Registration	Registration Desk
9:00am – 11.30pm	Opening Ceremony	Auditorium
11:30am-11:45am	Photo Session	Amphitheatre
12.00pm – 1.30 pm	Technical session1	Moot Court
1:30pm-2:30pm	Lunch	Mess
2:30 pm-3:30pm	Plenary Session 1	Moot Court
3:45 pm– 5:15pm	Technical Session 2	Moot Court
5:15 pm – 6:00 pm	High Tea	Near Moot Court

Day 2: 12th January 2020 (Sunday)

Time	Details	Venue
8:00 am- 9:00 am	Breakfast	Mess
9:30 am -11:00 am	Technical session3	Moot Court
11:15 am -12:45 pm	Technical session 4	Moot Court
1:00 pm – 2:00 pm	Lunch	Mess
2:00 pm - 3:00pm	Plenary Session 2	Moot Court
3:00 pm – 3:30 pm	High Tea	Near Moot Court
3:30 pm – 5:00 pm	Valedictory Session	Moot Court



Director
SYMBIOSIS LAW SCHOOL
Hyderabad - 509 217.

Technical Session 1: Consumer Citizenship and Sustainable Consumption

Timings: 12.00pm – 1.30 pm

Team code	Name of participants	Title of paper
101	Dr. Kama Raju Chitrapu and Amanjot Kaur	An Edifice of Sustainable Consumption
102	Pardhasaradhi Madasu	It is only 'Plan A'-Because there is No 'Plan B' Sustainability Consumption Initiatives of Marks and Spencer (M&S)
103	Dr. M. Rajanikanth and Dr Prageetha Raju	Green Marketing- A Tool for Sustainable Development
104	Ahmar Afaq and Rupal Chhaya	Sustainable Consumerism – A virtue or reality
105	Vineeth George	The Fifth P of Marketing
106	Kritika Chandel and Aakash Satyadeo	Consumerism, Consumer Citizenship, Sustainable Consumption
107	Simran Kaur	Consumer Citizenship and Global Citizenship
108	Sreeja Gangishetti, Namita	Political Consumerism
109	Yousuf, Arpith Reddy	Political Marketing and Political Consumerism
110	Achintya Anupam, Joseph Antony	Political consumerism



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Technical Session 2: E-commerce and Crony Consumerism

Timings: 3:45 pm– 5:15pm

Team code	Name of participants	Title of paper
111	Priyam Tiwari and Pranjal Sharma	Consumerism and E-commerce
112	Dr Kunal Gaurav and Nidhi Priya	Impact of Customer Relationship Management on Storage Behaviour of Indian Customers and Empirical investigation
113	Shashank Shekhar Pandey	Private International Law...perception
114	Sreesankar. M	The Dilema of ADR in Consumer Disputes
115	Amrita Arun and Riamo lAjoy	Clickbait...on Consumerism
116	Chhatrapal Singh Shaktawat, Ashutosh Nath	Crony Consumerism
117	Devraj Vishal, B Devrath Reddy	Conscious Awareness... in India
118	Harshit Singh	Concept of E-Consumerism



12th January 2020

Technical Session 3: Consumer Protection and Criminal Liability

Timings: 9:30 am- 11:00am

Team code	Name of participants	Title of paper
119	Sanyukta Biswas	Municipal Corporation...Travesty of Justice
120	Dr.Dantu Srilaxmi	Consumer Protection and Criminal Liability
121	Kushagra Pandya and Shatakshi Saxena	Liability of Private Hostel Owners for Negligence Under Consumer Protection Act.
122	R. Devayani and J. Sushitha	Consumer Rights and Creating awareness about Consumerism in India
123	Nishta Sinha, Fareena Siraj	Consumer Protection and Criminal Liability
124	Rimjhim Suhani	Consumer Protection and Criminal Liability
125	Rohit Pradhan, Srishti Sneha	Misleading Advertisements and Criminal Liability
126	Aprajita Agnihotri, Divyanshi Singh Choudary	Consumer Protection and Criminal Liability



Technical Session 4: Consumer Advocacy and Consumerism

Timings: 11:15am - 12:45pm

Team Code	Name of Participants	Title of Paper
127	A V Syam Prasad	Consumerism: A social and legal transformation
128	Dr. Priyanka Mohod	Consumer Rights and Consumer Awareness
129	Dr Y Kishore Kumar	Consumer Protection in India: Issues and Challenges
130	N. Triveni	Consumerism
131	Anmary Paul and SwathiJayaraj	Child Consumer...Purchase Behaviour
132	Aditya Verma, Shambhavi Shivani	Consumer Advocacy...Consumer Laws
133	A V S Srivalli, Bhavesh Geo	Development of Consumer Laws in India
134	P. Aravinda	Trendy Arrow to the Bow of Consumer Law
135	Varun Agarwal	Innovation and transformation of Consumer Laws



National Symposium on Consumerism, Consumer citizenship, and sustainable consumption – REPORT

11 and 12 January 2020

Consumerism is a social movement seeking to augment the rights and powers of buyers in relation to sellers. The consumer movement aims to disseminate awareness among consumers with respect to their rights and duties. The law has now evolved “caveat emptor” to “caveat venditor”. In today’s world consumerism has now come to a point where people consume more resources than what are produced. This has consequently led to depletion of Natural Resources and also environmental degradation where the planet is not able to recoup them as it did in the preceding generations. This led to the evolution of the concept of sustainable consumption and when a group of individuals subscribe to goods and services on the basis of their ethical,

economic and
he will be
“consumer
thought
Centre for
Rights and
Symbiosis
Hyderabad to
National
on



social values
known as a
citizen”. This
inspired the
Consumer
Marketing,
Law School,
organize a
Symposium

“Consumerism, Consumer Citizenship and Sustainable Consumption” where it invites paper from various fields in order to discuss various aspects that will help in promoting consumer citizenship and sustainable consumption.

The inaugural ceremony was held on 11th January 2020. The Director of the Institute, Dr. Sarfaraz Ahmed Khan, welcomed the delegates, and shared his views on the theme. The inaugural ceremony was graced by the Chief Guest, M.S.K Jaiswal. He spoke about the issues related to consumers as a whole, he further addressed the problems which consumers face that they are not aware of. He further educated the participants about the various aspects

of the consumer law.



The Guest M. Krishna Reddy has a plethora of experience in the legal field and also in the line of creating consumer awareness and safeguarding consumer rights. The Guest of Honor, H. Lajpati Rai spoke about his newly released book which gives an insight into his life from being a teacher to Vice- Chancellor in one of the most esteemed colleges in Andhra Pradesh. He also gave an in-depth analysis to how a common man must be aware of his rights with regard to being a consumer. Finally, the vote of thanks was proposed by Dr. Anuradha Binnuri, deputy director, wherein she praised CCRM and thanked all the delegates for the hard work and energy they put in.

The Technical session commenced post lunch. The theme of the first technical session was consumer citizenship and sustainable consumption. Where people from various fields came in and correlated the aforementioned theme with such field. Next up, was the plenary session one commenced where the dignitaries from all over India presented their paper on the sub- theme of their choice which was relevant to the theme. “E-commerce and Crony Consumerism” was the sub-theme for the second technical session, wherein the delegates spoke about the theme with respect to e-commerce and also talked about the hazards of crony consumerism.



The technical session 3 commenced on day two. The sub-theme for the aforementioned session was “Consumer Protection and Criminal Liability”. The delegates in this session primarily spoke about the criminal liability that was introduced in the new Consumer Protection Act, 2019. Technical Session 3 was followed by technical session 4, the sub-theme for this was “Consumerism and Consumer Advocacy” which dealt with the evolution of consumerism and also covered the issues with and challenges in relation to consumer protection in India. The Plenary Session 2 commenced post lunch where in the dignitaries spoke about their findings in relation to the broad theme of the Symposium. The Plenary Session 2 was followed by the valedictory ceremony where the faculties-in-charge Dr. M. Rajanikanth and K. Shanti thanked the participants as well as the dignitaries for their contribution and support.



ATTENDANCE HYDERABAD

Name of participants
1.Dr. Kama Raju Chitrapu
2. Amanjot Kaur
3. Pardhasaradhi Madasu
4.Dr. M. Rajanikanth and Dr Prageetha Raju
5. Ahmar Afaq
6. Rupal Chhaya
7. Vineeth George
8. Kritika Chandel
9. Aakash Satyadeo
10. Simran Kaur
11. Sreeja Gangishetti
12. Namita
13. Yousuf
14. Arpith Reddy
15. A V Syam Prasad
16. Dr. Priyanka Mohod
17. Dr Y Kishore Kumar
18. N. Triveni
19 Anmary Paul
20. Swathi Jayaraj
21. Aditya Verma,
22. Shambhavi Shivani
23. A V S Srivalli,
24. Bhavesh Geol
25. P. Aravinda

26. Varun Agarwal
27. Dr. Dantu Srilaxmi
28. Kushagra Pandya 29. Shatakshi Saxena
30. R. Devayani 31. J. Sushitha
32. Nishta Sinha, 33. Fareena Siraj
34. Rimjhim Suhani
35. Rohit Pradhan 36. Srishti Sneha
37. Aprajita Agnihotri 38. Divyanshi Singh Choudary
39. Priyam Tiwari 40. Pranjal Sharma
41. Dr Kunal Gaurav 42. Nidhi Priya
43. Shashank Shekhar Pandey
44. Sreesankar. M
45. Amrita Arun 46. Riamo IAjoy
47. Chhatrapal Singh Shaktawat, 48. Ashutosh Nath
49. Devraj Vishal, 50. B Devrath Reddy

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| <p>51. Harshit Singh</p> <p>52. Achintya Anupam</p> <p>53. Antony Joseph</p> |
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